

- In November 2003, the 116+ **Secondary Prevention Coalition** received the 2003 Spirit of Service Award from the National Organization on Adolescent Pregnancy, Parenting and Prevention, Inc. (NOAPPP) at their 2003 Annual Conference. During the year the Coalition also held a meeting regarding questions teens ask providers, and a second meeting with a keynote speaker from Women Empowered Against Violence (WEAVE) to discuss resources available to assist teen victims of dating violence.

Keeping Track of the Facts

- www.teenpregnancydc.org, the website of DC Campaign, was continually updated, and visited by an average of 67 visitors per day. Since October 2003, 24,489 visitors have frequented the website.
- DC Campaign posted the “DC State Center for Health Statistics’ *Statistical Note: Reported Pregnancies and Pregnancy Rates in the District of Columbia, 1997-2001*” and “Hotspots – Teen Pregnancy Rates and Birth Rates in the District of Columbia, 1996-2000” on www.teenpregnancydc.org.
- *Keeping Track of the Facts*, a listing of local and national youth development and teen pregnancy prevention resources, including websites, was updated in November 2003 and July 2004. Editions were made available to 600+ individuals and organizations.

In addition to program accomplishments, DC Campaign made significant management and governance enhancements:

- DC Campaign was accepted into “*Hear My Voice*” *Spirit of Giving Guide 2004-2005* published by The Community Foundation for the National Capital Area (www.cfnc.org).
- DC Campaign was accepted into the *2004 Catalogue of Philanthropy for Greater Washington*, which is supported

Partners

Pan American Health Organization (PAHO)
Perry School Community Services Center, Inc.
Planned Parenthood of Metropolitan Washington
Prevent Child Abuse of Metropolitan Washington
Program for Appropriate Technologies in Health (PATH)

Progressive Life Center, Inc.
Providence Hospital, Emergency Department
Reading is Fundamental, Inc. (RIF) Shared Beginnings Program
Resident Councils
Highland Dwellings
Langston Terrace
Kenilworth-Parkside
Richardson Dwellings
Rhoer Club of the Phi Sigma Chapter of the Sigma
Gamma Rho Sorority, Inc.

The Salvation Army East of the River Initiative and Turning Point Center for Women and Children
Sexuality Information and Education Council of the United States (SIECUS)
Shiloh Family Life Center
Teen Connection of Takoma
Tyler House,
Neighborhood Network Center
Unity Health Care, Inc.,

Upper Cardozo Clinic
Washington Highland Family Support Center
Washington Hospital Center, Teen Alliance for Prepared Parenting (TAPP)
Washington Parent Education Collaborative
Women Empowered Against Violence (WEAVE)
Young Playwright’s Theater
Spreading the Word subscribers and contributors



Members of the Youth Leadership Task Force and DC Campaign staff at a meeting in the DC Campaign office.

“I like this program because I am able to voice my opinion and other programs don’t allow you to do that.”

- Youth Leadership Task Force member

by area foundations (Harman, Meyer, Cafritz, Fannie Mae, Freddie Mac) (www.catalogueforphilanthropy.org).

- Individual contributions went up 59 percent this year compared to last year.
- DC Campaign made advancements in workplace giving promotions by attending more DC One Fund and Combined Federal Campaign events. A DC Campaign Parent Peer Educator took the initiative and had DC Campaign placed on the list of organizations eligible to receive funds through the workplace-giving program at the World Bank. Workplace giving increased 66 percent this year compared to last year.

DC Campaign to Prevent Teen Pregnancy
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Washington, DC 20001
202-789-4666, 202-789-4661 (fax)
www.TeenPregnancyDC.org



Annual Report

October 2003 - September 2004



Partnerships

with local and national organizations are vital to DC Campaign to Prevent Teen Pregnancy. Let’s all work together to make teen pregnancy a thing of the past. To our many partners, we say, “thank you.”

AED Center for Youth Development and Policy Research
Advocates for Youth
American Pharmaceutical Association
Amerigroup Corporation
Asian American LEAD
Association of Reproductive Health Professionals
Barney Neighborhood House
Better Way Program
Bishop Alfred A. Owens,

Jr. Family Life Community Center
Board of Child Care
Boys & Girls Clubs of Greater Washington
Sasha Bruce Youthwork, Inc.
Calvary Bilingual Multicultural Learning Center
Campaign for Our Children (CFOC)
Catholic Charities’ Parenting Program
Center for Child Protection

and Family Support, Inc.
Center for Law and Social Policy (CLASP)
Center for Student Support Services
Chartered Health Plan
Child Trends, Inc.
Children’s National Medical Center
Adolescent Health Center
Family Connections
Generations Program
Good Hope Road Center
Health Generations Home Visitation Program

About DC Campaign

DC Campaign to Prevent Teen Pregnancy expands upon the work of the 1997-98 Mayor's Committee on Reducing Teenage Pregnancies and Out-of-Wedlock Births. A welfare reform initiative, the Committee convened a wide range of community leaders including teens to study local programs and national research. DC Campaign grew out of the group's recommendation to establish a non-governmental agency dedicated to teen pregnancy prevention.

At the same time, local foundations commissioned extensive public opinion research to discover what adults and young people actually think about the causes and consequences of teen pregnancy as well as what should be done to prevent it. When it was established in 1999, DC Campaign based its strategy on this research and the recommendations of the Committee.

The mission of DC Campaign is to cut DC's teen pregnancy rate in half by 2005. The philosophy of DC Campaign is grounded in youth development as an effective teen pregnancy prevention strategy. The vision of DC Campaign is for Washington, DC to expand the opportunities and life choices of all young people in order to rejuvenate the social and economic health of the city.

Motivation is key to preventing teen pregnancy. While there are only two ways to prevent pregnancy – either not have sex or use contraception carefully and



(Above) Members of the Boys and Girls Club display their pledge cards after a DC Campaign facilitated Teen Town Hall meeting. (Cover) Attendees at **Healing the Hurt Roundtable: Grief, Loss & Teen Pregnancy** roundtable listen to the panel of experts and practitioners.

consistently if sexually involved – it is important to understand the role of motivation for teens. Young people make decisions about their behavior within the context of their lives. DC Campaign constantly and consistently advocates that adults provide every teen in the city with clear reasons to delay pregnancy. These reasons are directly linked to the motivation teens need to avoid pregnancy in the first place.

Research by the National Research Council indicates that teen pregnancy is less likely when boys and girls, regardless of income or race:

- Connect to their families, schools and neighborhoods in positive and meaningful ways;
- Have safe places to spend time with adult supervision and interesting things to do;
- Get comprehensive, teen-friendly health care;
- Make a clear plan that does not include pregnancy during their teen years;
- Experience success in school from an early age; and
- Have a sense of belonging.

St. Mary's Baptist
Salem Baptist
Second Union Baptist
Tenth Street Baptist
Union Temple Baptist
Ward Memorial A.M.E.
Columbia Heights Village
Apartments
Columbia Road Health
Services
Community Bridges, Jump
Start Girls
Community of Hope
Council of Churches of
Greater Washington

**“Very informative
and I plan to
share this
information
with my staff.”
- workshop
participant**



**IT JUST
HAPPENED!**



(Above) The cover of the comic book designed by the Youth Leadership Task Force.

**“As a parent mentor
and a Parent Peer
Educator, I enthusiastically support DC
Campaign. As was
mentioned in any of
the trainings I've
done so far, 'I wish I
had this information
when I was a teen.'”**

Howard University Hospital
Department of Pediatrics
and College of Medicine
Interfaith Conference of
Metro Washington
Kenilworth Parkside
Community Center
KidSafe, Inc.
Latin American Youth
Center (LAYC)
Learning and Leadership in
Families
Marshall Heights
Community Development

Statement of Financial Position

As of September 30, 2004

ASSETS	
Cash and cash equivalents	\$361,358
Prepaid expenses	2,064
Property and equipment, at cost or donated value less accumulated depreciation of \$77,340 in 2003 (note 3)	49,122
Deposits	<u>3,173</u>
TOTAL ASSETS	<u>\$ 415,717</u>
 LIABILITIES AND NET ASSETS	
Liabilities:	
Accounts payable	\$ 1,696
Accrued payroll, taxes and withholdings	8,419
Accrued expenses	<u>4,000</u>
Total liabilities	<u>\$ 14,115</u>
 Net assets:	
Unrestricted (note 4)	<u>401,602</u>
Total net assets	<u>401,602</u>
 TOTAL LIABILITIES AND NET ASSETS	 <u>\$ 415,717</u>

Complete copies of the financial statement, including notes, may be obtained by calling 202-789-4666 or emailing bmiller@teenpregnancydc.org. DC Campaign to Prevent Teen Pregnancy is a registered 501(c)(3) organization.

Organization
Mary's Center for Maternal
and Child Care, Inc.
Edward C. Mazique Parent
and Child Center
MELD/Evenstart, Inc.
Men Can Stop Rape
Mentors, Inc.
Metro TeenAIDS
Mission Youth Outreach
Multicultural Services
Center
National Campaign to
Prevent Teen Pregnancy

National Family Planning
and Reproductive Health
Association (NFPRHA)
National Institutes of
Health DC Initiative,
Building Futures for Youth
National Organization of
Concerned Black Men, Inc.
New Community After
School and Advocacy
Program
Non-profit Planning &
Community Leadership
(NPCL)

Funders

The work of DC Campaign is supported through the generosity of numerous individual donors, including participants in the Combined Federal Campaign of the National Capital Area and the DC One Fund, and

- The Summit Fund of Washington
- The Morris and Gwendolyn Cafritz Foundation
- Philip L. Graham Fund
- Alexander and Margaret Stewart Trust
- Freddie Mac Foundation
- Consumer Health Foundation
- Naomi and Nehemiah Cohen Foundation
- Prince Charitable Trusts
- Kaiser Permanente
- The Morningstar Foundation
- Carter and Melissa Cafritz Charitable Trust
- DC Urban Up-Lifters of the Community Foundation of the National Capital Region
- Bradley Charitable Fund
- Chevy Chase Bank

Staff

Jennifer H. Bissell
Joyce A. Fourth Clemons
Luis R. Torres
Doris E. Warrell
Brenda Rhodes Miller,
Executive Director

Partners

Martin Luther King Center
Choice USA
Churches
Albright United Methodist
Allen Chapel A.M.E.
Antioch Baptist
Church of the Epiphany
Emmanuel Baptist
Evangel Missionary Baptist
First Baptist, Minnesota Avenue
First Rock Baptist
Good Success Christian

Church & Ministries
Greater Mount Calvary
Hughes Memorial United
Methodist
Imani Temple
Jerusalem Baptist
McKendree-Simms-Brookland
United Methodist
New Image Community
Baptist
Peace Fellowship Church
Pennsylvania Avenue Baptist
Redemption Ministry/Inner
Thoughts, Inc.
St. John

Engaging Neighborhoods

- The **Parent Peer Education** project trained 21 parents to become Parent Peer Educators by conducting two facilitator trainings. Parent Peer Educators facilitated 15 *How to Talk to Teens About Love, Sex and Relationships* workshops attended by 131 parents in DC. Since the start of the Parent Peer Education project in 1999, 174 parents were trained as Parent Peer Educators through 20 Parent Peer Educator Trainings for Facilitators conducted by DC Campaign. These Parent Peer Educators facilitated 120 workshops attended by 1,040 parents in DC. Seventy community-based programs hosted workshops or referred parents to the project.

- DC Campaign reached its goal of having 10 faith-based institutions participate in **Have Faith in Youth!** Angel Youth Ministry, First Baptist Church, Randolph Street, First Baptist Church, Minnesota Avenue, Second Union Baptist Church, Redemption Ministries, St. Mary's Baptist Church, Avant Memorial Baptist Church, New Mount Olive Baptist Church, Good Success Christian Church and Ministries, and Upper Room Baptist Church participated in the program.

- DC Campaign was the only local organization to participate in a high-level strategy session on comprehensive sexuality education with members of the DC school board and national organizations, hosted by the Summit Fund of Washington.

Building Partnerships

- The **Healing the Hurt Roundtable: Grief, Loss & Teen Pregnancy** in June 2004 brought together 54 social service, youth development and other professionals to explore how grief and loss impact the lives of DC teens. The roundtable was enthusiastically received and led to at least one provider working with pregnant and

“DC Campaign has been a vital force in galvanizing community organizations, school, youth organizations, churches, teens and businesses about how to most effectively and proactively address the issues of teen pregnancy prevention and youth development for teens in the District.” - Best Practices Coalition Member



(Above) Members of St. Mary's Baptist Church's Have Faith in Youth (a DC Campaign supported project) volunteers after an orientation session.

parenting teens to formalize a referral system with a center providing grief counseling.

- DC Campaign developed a follow-up session for health care providers to complement the current training, *How to Talk to Adolescent Patients About Love, Sex, and Relationships*. This follow-up session provides more in-depth focus on working with providers to feel more comfortable talking with teens through extensive role-plays and support. DC Campaign conducted trainings for Mary's Center for Maternal and Child Care's Teen Clinic and the Secondary Prevention Coalition.

- The 170+ member **Best Practices Coalition** continues to be a catalyst for research-based teen pregnancy prevention programs in DC.

- In March 2004, DC Campaign established the **Coalition on Boys and Men**, a group of 21+ organizations working with boys, young men, and fathers. This new coalition shares information and builds partnerships across the city in order to increase male involvement in teen pregnancy prevention.

Partners

Family Strengthening Collaboratives

Columbia Heights/Shaw
Edgewood/Brookland
Far South East
Georgia Avenue/Rock Creek East
North Capitol
South Washington/West of the River
First Time Parenting Project

For Love of Children (FLOC)
Friendship House
Association Parenting Plus Program and Youth Opportunity Initiative Program
Georgetown University Hospital's KIDS Mobile Medical Clinic
Greater Washington Urban League
Healthy Babies Project, Inc.
House of Ruth

Message from the Chair and Executive Director

Dear DC Campaign Friends,

Since 1999 DC Campaign to Prevent Teen Pregnancy has played a unique role in the Washington, DC youth serving community. Through its leadership as a convener of groups and organizations and conveyor of training and important new research, DC Campaign has contributed significantly to lowering the teen pregnancy rate. We have also invested in increasing the capacity of the community to successfully lower the rate even more.

By focusing attention on the connection between teen pregnancy and many other social problems, DC Campaign has made a strong case for why partnerships across disciplines and ideologies are essential for the community to move forward. As our many partners will attest, across the city expected and unexpected partnerships are creating a strong foundation for the ongoing implementation of youth development principles and best practices.

Yet despite the good news that the teen pregnancy rate has been going down, the nation's capital still has one of the highest rates in the country. We must continue working to not only lower the teen pregnancy rate ever further, but to foster a mindset in which the absence of teen pregnancy is the norm.

The success of DC Campaign is the success of the entire city. We deeply appreciate the many donors, friends and fellow residents who have generously given dollars and time to make life better for all of us. With your help we look forward to making teen pregnancy a thing of the past in Washington, DC.

Sincerely,

Mary Jo Lazear

Mary Jo Lazear
Chair

Brenda Rhodes Miller

Brenda Rhodes Miller
Executive Director

Board of Directors

Mary Jo Lazear, Chair
International Women's Health Specialist

Vicki Sant, Vice Chair
The Summit Fund of Washington

Vincent C. Gray, Treasurer
Covenant House Washington

Virginia Fleming, President

George V. Allen, Esq.

Honorable Sandra Allen
Chair, Human Service Committee, District Council

Honorable Don S. Beyer, Jr.
Don Beyer Volvo

Amanda Deaver
Prism Public Affairs

James Forman, Jr., Esq.
Georgetown Law School

Dr. Dorothy I. Height
National Council of Negro Women

Francisca Infante
Pan American Health Organization

Rev. Leon G. Lipscombe, Sr.
Allen Chapel A.M.E. Church

C. Payne Lucas

John Herbert Niles, Jr., MD
Private Physician

James Wagoner
Advocates for Youth

Brenda Rhodes Miller, Secretary and Executive Director
DC Campaign to Prevent Teen Pregnancy

“I am blessed to have had a part in this session.”
- coalition member

Partners

Council of Latino Agencies
Covenant House
Washington Teen Life
Choices and Peer Supported Pregnancy Prevention Program (PSP3)
Florence Crittenton
Services of Greater Washington
DC Action for Children
D.C. Children's Trust Fund
DC Children's Youth

Investment Trust Corporation
DC Pharmacy Association
DC Public and Charter Schools
Aiton Elementary
Ballou High
Benjamin Banneker Academic High
Bell Multicultural High
Birney Elementary
Cesar Chavez Community Academy
Eastern High
Friendship Edison

DC Campaign Accomplishments

DC Campaign utilizes five fields of actions to keep our work focused and effective. During this year DC Campaign accomplished the following:

Mobilizing Teens

- The **Youth Leadership Task Force** involved 14 members on a regular basis who formally met 28 times in addition to informal meetings. **Youth Leadership Task Force** members developed *It Just Happened*, a comic book on teen pregnancy prevention and health care in the District. For this project Task Force members visited teen clinics, interviewed health care providers and clinic staff, participated in a workshop by Young Playwright's Theater, and learned new computer applications.
- Eight **Teen Town Hall** meetings were held with 143 teens from Mary's Center for Maternal and Child Care, School Without Walls, Teen Life Choices and the Peer Supported Pregnancy Prevention Program (PSP3), Rhoer Club of the Phi Sigma Chapter, and Bell Multicultural High School. Teens were asked, "If you had \$1,000,000, what would you do to prevent teen pregnancy?" Since 1999, 23 teen town hall meetings have been held with more than 500 ethnically diverse teens throughout DC.

Drawing Attention to Teen Pregnancy Prevention

- 30,000 "May is Teen Pregnancy Prevention Month" newsprint inserts were distributed throughout Washington, DC as well as some Virginia and Maryland locations.

- Forty-six editions of *Spreading the Word*, a weekly e-newsletter that shares youth development and teen pregnancy prevention information, programs and statistics, reached 643 subscribers.
- Four editions of *Spotlight*, an occasional general e-newsletter of teen pregnancy prevention in DC, reached 674 subscribers.
- DC Campaign participated in the SEICUS sponsored national conference calls on how to manage the message around a preliminary evaluation report of "abstinence-only until marriage" programs.
- Four attention grabber mailers ("May is Teen Pregnancy Prevention Month Calendar 2004," "It Takes More Than Luck to Prevent Teen Pregnancy!," "Don't be Fooled," and "Don't Forget") were sent to 70+ program partners, media, government officials and funders.
- DC Campaign was featured in print news and editorial coverage in:
 - *NOAPPP Network*, "Boys to Men: The Lives of Boys and Young Men in the District of Columbia," Fall 2003
 - *The Southwester*, "Jones Joins Fight to Reduce Teen Pregnancy," February 2004
 - *The District Chronicles*, "Group Aims to Stop D.C. Teen Pregnancy," February 12, 2004
 - *The Washington Sun*, "Campaign to Prevent Teen Pregnancy Recruits Churches for 'Have Faith' Program," March 25, 2004

- *East of the River*, "Our Teens," April 2004
- *The Washington Informer*, "Sex Bracelets: Urban Legend or Epidemic," April 1-7, 2004
- *The Washington Afro American*, "Hearing the cries of distress from pregnant teens," April 3-9, 2004
- *The Washington Times*, "Churches urge teen 'Faith' in abstinence: Religious leaders open doors with goal of reducing pregnancies," April 9, 2004
- *The Washington Post (Metro)*, "Dedication, Wisdom Don't Go Out of Date," May 16, 2004
- *The Washington Post (District Extra)*, Letters to the Editor, September 16, 2004
 - Luis Torres, DC Campaign program director, was interviewed in February 2004 by Telemundo Newscast.
 - The fifth annual *Conversation Changers Awards* reception, held in May 2004, honored Helena Valentine with the first ever Standing in the Gap Award for lifetime achievement and service in teen pregnancy prevention. To date 22 local individuals, organizations and institutions have been recognized for their leadership and advocacy in teen pregnancy prevention.
 - Two occasional newsletters targeting Parent Peer Educators and Have Faith in Youth volunteers were created and disseminated.
 - DC Campaign executive director Brenda Rhodes Miller spoke in October 2003 at a United Nations Millennium Project Task Force on Primary Education and Gender Equality roundtable discussion.



(Left) Vincent Gray (DC Campaign board member), Helena Valentine (2004 Conversation Changer award winner) and Brenda Rhodes Miller (DC Campaign executive director) gather after the Conversation Changers awards ceremony.

Conversation Changers Award Winners

Annual *Conversation Changers Awards* honor exemplary advocates and experts working to make teen pregnancy a thing of the past. Previous awardees are:

Drawing Attention to Teen Pregnancy

- WAMU 88.5 FM Radio (2003)
- DCPS Head Start Programs (2002)
- Hal Donofrio, Campaign for Our Children (2001)

Engaging Neighborhoods

- First Baptist Church, Minnesota Avenue (2003)
- Teen Alliance for Prepared Parenting of Washington Hospital Center (2002)
- Redemption Ministry Parent Peer Educators (2001)
- Peer Supported Pregnancy Prevention Project of Covenant House Washington (2000)
- Mary's Center for Maternal and Child Care (2000)

Building Partnerships

- AED Center for Youth Development and Policy Research (2003)
- For the Love of Health, Education and Humanity (2002)
- Barbara Strother, Teen Parent Assessment Program (2001)
- Teen Life Choices of Catholic Charities (2000)
- Generations Program and Teens Against the Spread of AIDS of Children's National Medical Center (2000)

Mobilizing Teens

- Untouchable Taste Catering of the Maya Angelou Public Charter School/ See Forever Foundation (2003)
- Asian American LEAD (2002)
- Latin American Youth Center (2001)
- Life Pieces to Masterpieces (2000)

Keeping Track of the Facts

- Sex Offense and Domestic Violence Section of the United States Attorney's Office for the District of Columbia (2003)
- DC Action for Children (2002)
- Fern Johnson-Clarke, Ph. D., DC State Center for Health Statistics (2001)

Standing in the Gap

- Helena Valentine, formerly of Teen Life Choices of Catholic Charities (2004)

(Left) Members of the Secondary Prevention Coalition were recognized for receiving the 2003 Spirit of Service Award.



"Thank you for offering another great event!"
- Conversation Changers Award Reception attendee

Partners

Hart Middle
Maya Angelou
Moten Elementary
Next Step
Roosevelt Senior
School Without Walls
District of Columbia Government
Child and Family Services Administration
Department of Health
Maternal and Family Health

Administration Adolescent Health Division
State Center for Health Statistics
Department of Human Services
Family Services Administration, Teen Parent Assessment Project
Income Maintenance Administration
Office of Special Initiatives
Office of Early Childhood Development
Strong Families Program Division

Department of Parks and Recreation
Department of Mental Health
Department of Employment Services, Project Empowerment
Public Libraries
East of the River Clergy/Police Community Partnership
Empower Program
Family and Medical Counseling Services