



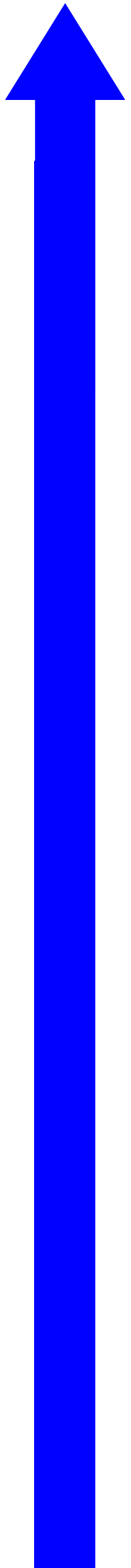
It's time
to change the
conversation.

DC
Campaign
to Prevent
Teen Pregnancy®

Annual Report

October 2002—September 2003

1112 Eleventh Street, NW, Suite 100
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www.TeenPregnancyDC.org



Message from the Chair

Dear DC Campaign Friends,

I am pleased to report that in 2004, DC Campaign has already reached its 2005 goal of contributing to a 50 percent reduction in the teen pregnancy rate in the District of Columbia.

The board is currently in the process of refining our mission so that we can meet new challenges of preventing teen pregnancy in strategic and responsive ways. In September 2003, the board voted to implement a model that has been successfully adopted in communities nationwide. It is an "above the waist" comprehensive after school program that works with children beginning when they are 11-12 and continues until they graduate high school.

It has been a true privilege this year to work with such a dedicated and generous board and especially with our able and creative executive director. On behalf of the board, I am very grateful for the outpouring of community support and look forward to sharing with you many successes in the year to come.

Sincerely,

Mary Jo Lazear
Mary Jo Lazear
Chair

Board of Directors

Mary Jo Lazear, Chair
International Women's Health Specialist

Vicki Sant, Vice Chair
The Summit Fund of Washington

Vincent C. Gray, Treasurer
Covenant House Washington

Virginia Fleming, President

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District Council*

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Georgetown Law School

Dr. Dorothy I. Height
National Council of Negro Women

Francisca Infante
Pan American Health Organization

Rev. Leon G. Lipscombe, Sr.
Allen Chapel A.M.E. Church

C. Payne Lucas

John Herbert Niles, Jr., MD
Private Physician

James Wagoner
Advocates for Youth

Brenda Rhodes Miller
Secretary and Executive Director

Message From the Executive Director

These are great days at DC Campaign to Prevent Teen Pregnancy. After five years of building partnerships, mobilizing teens, engaging neighborhoods, supporting local programs and keeping track of the facts, the hard work has paid off, and there is much to celebrate.

- The teen pregnancy rate continues to decline.
- All across the city, organizations are enthusiastically incorporating teen pregnancy prevention into their existing programs.
- Parents and faith institutions are taking leadership roles in their neighborhoods to make teen pregnancy a thing of the past.
- More and more young people are becoming teen pregnancy prevention advocates, offering solutions that echo research-based best practices.
- Where apathy and fatalism once held sway, energy and enthusiasm now prevail.
- DC has seen that it can prevent teen pregnancy.

With that said however, there is still much to be done. Teens want to do more than just “hang out.” Teens want interesting and wholesome leisure time activities, employment, good schools, safe places to spend their time with consistent, trustworthy adults and safe neighborhoods in which to live.

As a result of the many teen town hall meetings that were convened by DC Campaign, we learned that children of all ages want their parents to talk to them about love, sex and relationships, and their family beliefs and values.

As a community, we see far too many parents, for whatever reasons, unable to provide the love and care for their children, and as a result, many children will grow up without the motivation they need to make the necessary decisions to avoid pregnancy.

I challenge you to take action. Talk to your own child about love, sex and relationships. Help improve DC schools. Volunteer to work with a youth group. Become a trustworthy, reliable adult for a teen who is having a hard time navigating the stormy years between 13 and 19. Hire a teen for a summer job. And use the enclosed envelope to make a tax-deductible contribution to DC Campaign. Together we can make teen pregnancy a thing of the past.



Brenda Rhodes Miller
Executive Director

**You
make
the
work
possible.**



DC Campaign to Prevent Teen Pregnancy

DC Campaign to Prevent Teen Pregnancy was created to expand upon the work of the 1997-98 Mayor's Committee on Reducing Teenage Pregnancies and Out-of-Wedlock Births. A welfare reform initiative, the Committee convened a wide range of community leaders including teens to study local programs and national research. DC Campaign grew out of the group's recommendation to establish a non-governmental agency dedicated to teen pregnancy prevention.

At the same time, local foundations commissioned extensive public opinion research to discover what adults and young people actually think about the causes and consequences of teen pregnancy as well as what should be done to prevent it. When it was established in 1999, DC Campaign based its strategy on this research coupled with the recommendations of the Committee.

The mission of DC Campaign is to cut DC's teen pregnancy rate in half by 2005. The philosophy of DC Campaign is grounded in youth development as an effective teen pregnancy prevention strategy. The vision of DC Campaign is for Washington, DC to expand the opportunities and life choices of all young people in order to rejuvenate the social and economic health of the city.

Motivation is Key

While there are only two ways to prevent pregnancy – either do not have sex or use contraception carefully and consistently if sexually involved – it is important to understand the role of motivation for teens. Young people make decisions about their behavior within the context of their lives. DC Campaign constantly and consistently advocates that adults provide every teen in the city with clear reasons to delay pregnancy. These reasons are directly linked to the motivation teens need to avoid pregnancy in the first place.

Research¹ indicates that teen pregnancy is less likely when boys *and* girls, regardless of income or race:

- Connect to their families, schools and neighborhoods in positive and meaningful ways;
- Have safe places to spend time with adult supervision and interesting things to do;
- Get comprehensive, teen-friendly health care;
- Make a clear plan that does not include pregnancy during their teen years;
- Experience success in school from an early age; and
- Have a sense of belonging.

Building on this research the work of DC Campaign is based on youth development principles, utilizing five fields of action: drawing attention to teen pregnancy, engaging neighborhoods, building partnerships, mobilizing teens, and keeping track of the facts.

Conversation Changers 2004 Award Winners

Annual *Conversation Changers* Awards honor exemplary advocates and experts working to make teen pregnancy a thing of the past.

Awardees in 2003 were: AED Center for Youth Development and Policy Research; First Baptist Church, Minnesota Avenue; United States Attorney's Office for the District of Columbia, Sex Offense and Domestic Violence Section; Untouchable Taste Catering, Maya Angelou Public Charter School/See Forever Foundation; and WAMU 88.5 FM Radio.

¹National Campaign to Prevent Teen Pregnancy, *Whatever Happened to Childhood? The Problem of Teen Pregnancy in the United States*, (Washington, DC: Author, 1997).

Statement of Financial Position

As of September 30, 2003

ASSETS

Cash and cash equivalents	\$361,358
Prepaid expenses	2,064
Property and equipment, at cost or donated value less accumulated depreciation of \$77,340 in 2003 (note 3)	49,122
Deposits	<u>3,173</u>
TOTAL ASSETS	<u>\$ 415,717</u>

LIABILITIES AND NET ASSETS

Liabilities:

Accounts payable	\$ 1,696
Accrued payroll, taxes and withholdings	8,419
Accrued expenses	<u>4,000</u>
Total liabilities	<u>14,115</u>

Net assets:

Unrestricted (note 4)	<u>401,602</u>
Total net assets	<u>401,602</u>

TOTAL LIABILITIES AND NET ASSETS

\$ 415,717

Complete copies of the financial statement, including notes, may be obtained by calling 202-789-4666 or emailing bmiller@teenpregnancydc.org.

DC Campaign to Prevent Teen Pregnancy is a registered 501(c)(3) organization.

Funders

The work of DC Campaign is supported through the generosity of numerous individual donors, including participants in the Combined Federal Campaign of the National Capital Area and the DC One Fund, and:

- The Summit Fund of Washington
- The Morris and Gwendolyn Cafritz Foundation
- Philip L. Graham Fund
- Alexander and Margaret Stewart Trust
- Freddie Mac Foundation
- Consumer Health Foundation
- Naomi and Nehemiah Cohen Foundation
- Kaiser Permanente
- The Morningstar Foundation
- The District of Columbia Escheated Estates Fund
- The Gilbert and Jaylee Mead Family Foundation
- Mark and Carol Hyman Fund

Staff

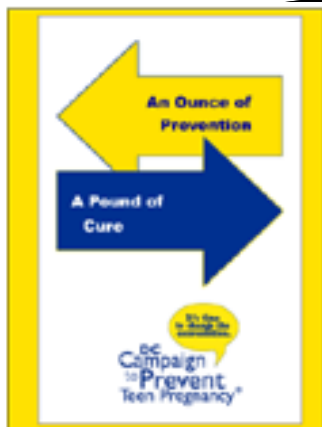
Jennifer H. Bissell

Joyce A. Fourth Clemons

Luis R. Torres

Doris E. Warrell

Brenda Rhodes Miller, Executive Director



This year DC Campaign published two significant documents on teen-friendly health care in DC.



DC Campaign Accomplishments

Drawing Attention to Teen Pregnancy keeps the spotlight on both the causes and consequences of teen pregnancy.

- *May is Teen Pregnancy Prevention Month* community-wide activities calendar was produced by DC Campaign and sent to over 675 individuals and organizations.
- The fourth annual *Conversation Changers Awards reception* was held in May 2003.
- Brenda Rhodes Miller, DC Campaign executive director, was a panelist for the *Teen Pregnancy: Not Just Another Single Issue* roundtable discussion hosted by the National Campaign to Prevent Teen Pregnancy.
- Three *thousand people received Conversation, the quarterly DC Campaign newsletter.*
- DC Campaign staff briefed students from Cesar Chavez Public Charter High School for Public Policy on teen pregnancy prevention in DC.
- *Spreading the Word*, an e-mail newsletter that facilitates information sharing among local programs and individuals with an interest in teen pregnancy prevention and youth development, reached over 675 weekly subscribers.
- DC Campaign was featured in print news and editorial coverage produced by: *The Washington Post, The Washington Times, Washington City Paper, Washington Hispanic, The Journal* (Alexandria, VA) and *Pointer's Dish: A newsletter on health, sexuality and family communication from the NEA Health Information Network* (Summer 2003)
- DC Campaign garnered radio coverage in English and Spanish from WAMU 88.5 FM and La Mega (AM and FM)
- *Spotlight, an occasional general e-newsletter of teen pregnancy prevention in DC, began publication and was received by over 700 people.*
- DC Campaign provided technical assistance to teens and adults at Mary's Center for Maternal and Child Care, Inc. to develop teen pregnancy prevention messages for *May is Teen Pregnancy Prevention Month, May 2003.*

Engaging Neighborhoods provides information, training, and support to help parents, schools, faith institutions and other community organizations to become more effective in supporting teens.

- The **Parent Peer Education** project gives DC parents the tools, curriculum and training to facilitate the workshop *How to Talk to Teens About Love, Sex, and Relationships*. Through three facilitator trainings the **Parent Peer Education project trained 19 parents to become Parent Peer Educators.** Parent Peer Educators facilitated 16 *How to Talk to Teens About Love, Sex and Relationships* workshops attended by 146 parents in DC. Since its start in 1999, over 153 parents have facilitated 106 workshops attended by 929 parents in DC. The project also expanded to provide workshop materials in Spanish; implemented a *Refresher Training* for 15 parent peer educators; and trained two Parent Mentors to cultivate leadership and project support. As a result, the Alexandria Campaign on Adolescent Pregnancy contracted with DC Campaign to provide training, curriculum, and technical assistance to implement its own Parent Peer Education project.

(Continued on page 8.)

Partners

To our many partners, we say, “thank you” for helping to make teen pregnancy a thing of the past.

AED Center for Youth Development and Policy Research
Advocates for Youth
City of Alexandria

- Alexandria Campaign on Adolescent Pregnancy, Office on Women
- Department of Health
- Office of Youth Services

American Pharmaceutical Association

Amerigroup Corporation

Asian American LEAD

Association of Reproductive Health Professionals

Barney Neighborhood House

Better Way Program

Board of Child Care

Boys & Girls Clubs of Greater Washington

- Ballou High School, Teen Pregnancy Prevention Program
- Eastern Branch, SHINE Program

Sasha Bruce Youthwork, Inc.

Calvary Bilingual Multicultural Learning Center

Campaign for Our Children (CFOC)

Catholic Charities

- Parenting Program
- Teen Life Choices

Center for Child Protection and Family Support, Inc.

Center for Law and Social Policy (CLASP)

Center for Student Support Services

Chartered Health Plan

Child Trends, Inc.

Children’s National Medical Center

- Adolescent Health Center
- Family Connections
- Generations Program
- Good Hope Road Center
- Health Generations Home Visitation Program
- Martin Luther King Center

Choice USA

Churches

- Albright United Methodist
- Allen Chapel A.M.E.
- Antioch Baptist
- Avant Memorial Baptist
- Bishop Alfred A. Owens, Jr. Family Life Community Center
- Church of the Epiphany
- Emmanuel Baptist
- Evangel Missionary Baptist
- First Baptist, Minnesota Avenue
- First Rock Baptist
- Good Success Christian Church & Ministries
- Greater Mount Calvary
- Hughes Memorial United Methodist
- Imani Temple
- Jerusalem Baptist
- McKendree-Simms-Brookland United Methodist
- Mission Youth Outreach

- New Image Community Baptist
- Pennsylvania Avenue Baptist
- Redemption Ministry/Inner Thoughts, Inc.
- St. John
- St. Mary’s Baptist
- Salem Baptist
- Second Union Baptist
- Tenth Street Baptist
- Union Temple Baptist
- Ward Memorial A.M.E.

Columbia Heights Village Apartments

Columbia Road Health Services

Community Bridges, Jump Start Girls

Community of Hope

Council of Churches of Greater Washington

Council of Latino Agencies

Covenant House Washington

- Peer Supported Pregnancy Prevention Program

Florence Crittenton Services of Greater Washington

DC Action for Children

DC Agenda

D.C. Children’s Trust Fund

DC Children’s Youth Investment Trust Corporation

DC Pharmacy Association

DC Public and Charter Schools

- Aiton Elementary
- Ballou High
- Bell Multicultural High
- Birney Elementary
- Cesar Chavez
- Community Academy
- Eastern High
- Eliot Junior
- Even Start
- Friendship Edison
- Hart Middle
- Head Start Programs
- Johnson Junior
- Maya Angelou
- Moten Elementary
- Next Step
- Phelps
- Roosevelt Senior
- School Without Walls
- SEED
- Shaw Junior
- Booker T. Washington

DC Rape Crisis Center

District of Columbia Government

- Child Fatality Review Committee
- Child and Family Services Administration
- Department of Health
 - Maternal and Family Health Administration
 - Adolescent Health Division
 - Teen Mothers Take Charge
- State Center for Health Statistics

(Continued on page 9.)

- **Have Faith in Youth concentrates** on the important role faith institutions have in preventing teen pregnancy. Churches commit to open their doors one afternoon each week to 10 neighborhood teens for a meal, mentoring, and a meaningful conversation about life goals. Four churches participated in **Have Faith in Youth**. DC Campaign partnered with the District of Columbia Department of Parks and Recreation, Vision DC and others to implement the program. For church volunteers, DC Campaign developed a three-part orientation, including a *How to Talk to Teens About Love, Sex and Relationships*. As part of recruitment efforts, DC Campaign briefed members of the Interdenominational Church Ushers Association about **Have Faith in Youth**.
- Brenda Rhodes Miller designed and facilitated a six-week brown bag lunch series for parents at the Church of the Epiphany, entitled *Talk is a Four Letter Word*.
- DC Campaign was an active member in the following community coalitions that support teen pregnancy prevention: Comprehensive Sexuality Education Coalition, DC Kids Count Collaborative and Child Sex Abuse Prevention Task Force.

Building Partnerships brings together local programs serving adolescents as well as individuals and organizations interested in teen pregnancy prevention.

- Through the **Adolescent Health Care Access Initiative, DC Campaign** conducted two provider trainings on *How to Talk to Adolescent Patients about Love, Sex, and Relationships*, published and distributed to 5,000 people, *An Ounce of Prevention/A Pound of Cure (May 2003)*, a booklet which contains health care tips and information on emergency contraception for teens, and published and distributed the health care provider manual *Not Yet Adults: A Comprehensive Model of Adolescent Health Care in the District of Columbia (July 2003)*, which contains recommendations for managed care organizations, health providers, and Medicaid & SCHIP Program Administrators. The **EC/DC Project** (Emergency Contraception in the District of Columbia) drew to a close in July 2003 with a public awareness campaign focused on distributing *An Ounce of Prevention/A Pound of Cure*.
- Through the **Best Practices Coalition**, DC Campaign brought together 170 direct service providers and advocacy organizations committed to implementing research-based teen pregnancy prevention programs in the District of Columbia. In partnership with the District of Columbia Department of Human Services, the Coalition developed a teen pregnancy prevention strategic plan based on best practices. In June 2003, DC Campaign brought Dr. Michael Carrera, creator of the Children's Aid Society-Carrera Adolescent Sexuality and Pregnancy Prevention Program, to meet with 52 coalition members. Dr. Carrera also met with a group of local funders, DC Mayor Anthony Williams and DC Campaign board of directors about replicating the program in the District of Columbia.
- The **Secondary Pregnancy Prevention Coalition**, in partnership with Children's National Medical Center's Generations Program, gathered advocates, youth-serving organizations, and legal experts working with pregnant and parenting teens throughout DC to address the prevention of subsequent pregnancies among teen parents. The 106-member coalition provided opportunities for networking, learning about new initiatives affecting teen parents, increasing collaboration, and decreasing fragmentation. This Coalition also participated in the Best Practices Coalition. As a result of this Coalition's work, two local service providers, Children's National Medical Center and Washington Hospital Center, established a formal partnership.
- The 37-member **Child Sex Abuse Prevention Task Force** worked with DC Campaign to produce fact sheets about the laws and reporting requirements regarding child sexual abuse, formally known as statutory rape. As a result of this Coalition's work, several large health care organizations have adopted protocols on mandatory reporting.

(Continued on page 10.)

Partners

- Department of Human Services
 - Family Services Administration, Teen Parent Assessment Project
 - Income Maintenance Administration
 - Office of Special Initiatives
 - Office of Early Childhood Development
 - Strong Families Program Division
 - Department of Parks and Recreation
 - Department of Mental Health
 - Safe School Initiative
 - Friendship Edison
 - Department of Employment Services, Project Empowerment
 - Public Libraries
- East of the River Clergy/Police Community Partnership
Empower Program
Family and Medical Counseling Services
Family Strengthening Collaboratives
- Columbia Heights/Shaw
 - Edgewood/Brookland
 - Far South East
 - Georgia Avenue/Rock Creek East
 - North Capitol
 - South Washington/West of the River
- First Time Parenting Project
Fishing School
For Love of Children (FLOC)
Friendship House Association
- Parenting Plus Program
 - Youth Opportunity Initiative Program
- Georgetown University Hospital's KIDS Mobile Medical Clinic
Girl Scout Council of the Nation's Capital
Greater Washington Urban League
Healthy Babies Project, Inc.
House of Ruth
Howard University Hospital
- Department of Pediatrics
 - College of Medicine
- Interfaith Conference of Metro Washington
KidSafe, Inc.
LAR & Associates, Inc.
Latin American Youth Center (LAYC)
Learning and Leadership in Families
Marshall Heights Community Development Organization
Mary's Center for Maternal and Child Care, Inc.
Edward C. Mazique Parent and Child Center
MELD/Evenstart, Inc.
Men Can Stop Rape
Mentors, Inc.
Metro TeenAIDS

- Mission Youth Outreach
Metropolitan Police Boys and Girls Club
Multicultural Services Center
National Campaign to Prevent Teen Pregnancy
National Family Planning and Reproductive Health Association (NFPRHA)
National Institutes of Health DC Initiative, Building Futures for Youth
National Organization of Concerned Black Men, Inc.
National Organization on Adolescent Pregnancy, Parenting and Prevention, Inc. (NOAPP)
New Community After School and Advocacy Program
Non-profit Planning & Community Leadership (NPCL)
Parents Anonymous
Pan American Health Organization (PAHO)
Perry School Community Services Center, Inc.
Planned Parenthood
- Of Maryland
 - Of Metropolitan Washington
- Prevent Child Abuse of Metropolitan Washington
Program for Appropriate Technologies in Health (PATH)
Providence Hospital, Emergency Department
Reading is Fundamental, Inc., (RIF)
- Shared Beginnings Program
- Resident Councils
- Highland Dwellings
 - Langston Terrace
 - Kenilworth-Parkside
 - Richardson Dwellings
- The Salvation Army
- East of the River Initiative
 - Turning Point Center for Women and Children
- Sexuality Information and Education Council of the United States (SIECUS)
Shiloh Family Life Center,
Teen Mothers Take Charge Program
Street Law, Inc.
Teen Connection of Takoma
Tyler House, Neighborhood Network Center
United Planning Organization (UPO)
Unity Health Care, Inc., Upper Cardozo Clinic
University of the District of Columbia, Center for Applied Research & Urban Policy
Washington Highland Family Support Center
Washington Hospital Center, Teen Alliance for Prepared Parenting (TAPP)
Washington Parent Education Collaborative
Women Empowered Against Violence (WEAVE)
Young Playwright's Theater

And all of the subscribers and contributors to *Spreading the Word*.

Mobilizing Teens engages young people through the Youth Leadership Task Force and Teen Town Hall meetings.

- The **Youth Leadership Task Force is an energetic group of teen boys and girls** who meet twice a month to develop leadership and advocacy skills in a lively atmosphere. They give DC Campaign a youth perspective by contributing their insights on preventing teen pregnancy. The Task Force met more than 25 times and involved nine members. Members created school posters for use during *May is Teen Pregnancy Prevention Month*, were panelists on a cable show produced by DC Public Schools, and reviewed the booklet, *An Ounce of Prevention/A Pound of Cure*, which contains health care tips and information on emergency contraception for teens published by DC Campaign. Members of the **Youth Leadership Task Force** began creating a comic book on teen pregnancy prevention and health care in the District. For this project Task Force members visited teen clinics, interviewed health care providers and clinic staff, participated in a workshop by Young Playwright's Theater, and learned new computer applications such as PageMaker and Photoshop.
- Eight **Teen Town Hall** meetings were held with approximately 200 teens from across the city including organizations such as the Latin American Youth Center, Mary's Center for Maternal and Child Care, Inc., the World Bank, Boys and Girls Club of Greater Washington (Eastern Branch) and Bell Multicultural High School. Teens were asked, "If you had \$1,000,000, what would you do to prevent teen pregnancy?"

Outcomes from the Teen Town Hall Meetings included: Teens expressed a desire to have more opportunities to talk more openly and honestly with their parents and other trustworthy adults about love, sex and relationships, teens concluded that they need more safe places where they can spend time with fun things to do, and one group of teens developed an outreach campaign targeting adults, which included the personal distribution of DC Campaign pledge cards while engaging adults in a conversation about teen pregnancy prevention.

Since 1999, 21 Teen Town Hall meetings were held with more than 500 ethnically diverse teens throughout DC.

Keeping Track of the Facts produces thoughtful analysis of issues relating to teen pregnancy prevention and youth development that is of particular interest to the media and the general public.

- *Keeping Track of the Facts, a listing of local and national youth development and teen pregnancy prevention resources, including websites, was updated and distributed in May 2003 to more than 675 individuals and organizations.*
- *Teen Pregnancy in the District of Columbia 2002 Update, a fact sheet of the latest statistics related to teen pregnancy and youth development, was updated and distributed.*
- DC Campaign posted *Statistical Note: Reported Pregnancies and Pregnancy Rates in the District of Columbia, 1997-2001, Department of Health, State Center for Health Statistics Administration May 2003, and Hotspots – Teen Pregnancy Rates and Birth Rates in the District of Columbia, 1996-2000, Department of Health, State Center for Health Statistics Administration* on the website to increase public awareness and information sharing:
- DC Campaign was the first to announce the 2001 DC teen pregnancy rate of 74.4 per 1,000 girls age 15-19.
- www.TeenPregnancyDC.org, the DC Campaign website, was updated on an ongoing basis, and had over 9,995 visitors.

Thank you for supporting DC Campaign.